

# MT Digital Media



Making smart TV **smarter**

## Company profile

**MT Digital Media** (formerly Miniweb Technologies) is managed by entrepreneurs with significant experience in Pay TV, internet and telecom services with financial support from large private equity organisations and its management.

MTDM provides a cloud-based video distribution service for smart TVs and other connected devices. It allows content publishers and aggregators to easily and rapidly deploy their content to smart TVs at low-cost with free or premium content to a large global audience almost overnight.

MTDM's platform is one of the most efficient routes to TV audiences, as it doesn't require content owners building device-specific TV Applications.

Its unique marketplace enables content publishers to keep their brand identity and business model, and promote and monetise their content on as many TVs as possible through Smart TV technology.

For device manufacturers and OTT platform integrators, MTDM brings a range of desirable content that will drive revenues. Payments can be processed independently using its own billing systems or integrated within any existing OTT billing systems.

MTDM's apps are available in nine different languages and support payments in ten different currencies – adding more as it enters each new, significant geographic area.

## Partnering opportunities

### Content Publishers

Studios or producers, aggregators or distributors of free or premium video content, video-centric consumer brands and those looking to engage with a new audience via a new channel can be live on most smart TVs within a few weeks.

Monetising content through premium content payments, retaining branding and customising the user experience can be achieved within a quick, low-cost integration process. We work with trusted third-party payment providers to ensure customer payments are safe and secure.

### Device Manufacturers or Operators

TV, set-top box, Blu-ray player or media player suppliers or distributors, Pay TV or IPTV operators, ISPs or providers of smart TV portals can enrich consumer experience with a unique video content aggregation app designed for smart TVs.

Our apps are compatible with most smart TV platforms with integration in a matter of days. We can either implement our own billing system or integrate into existing billing systems to make us compatible with most operator offerings.



## Company timeline

### January 2012

Company changes name from Miniweb Technologies to MT Digital Media

### February 2012

Launch on TechniSat ISIO devices across in Germany, Austria, Switzerland

### September 2012

Launch on Philips and Panasonic devices across Europe

### January 2013

Launch on NetRange smart TV portal in Europe

### July 2013

Forno nominated in the Best Adult Product category in the Paul Raymond Publications 2013 Awards

Roll out in Australia and New Zealand on Toshiba Cloud TV



### June 2012

Launch on Toshiba Places smart TV portal in 9 countries across Europe

### November 2012

Launch on Boxee Box globally

### June 2013

Inclusion on Toshiba Cloud increases MTDM app reach

Roll out in Latin America with Philips devices

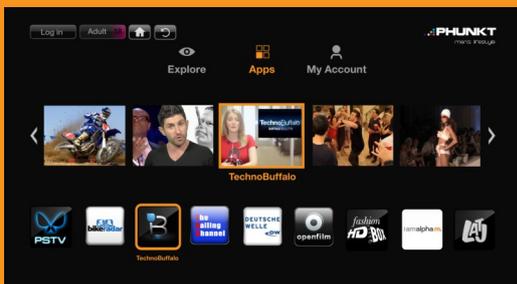
Additional age verification processes comes on-stream

### October 2013

Global launch on Samsung smart TVs (2011+) and Blu-ray players

**November 2013**  
Forno wins Best Adult Product at the Paul Raymond Publications Awards 2013

## The smart TV experience



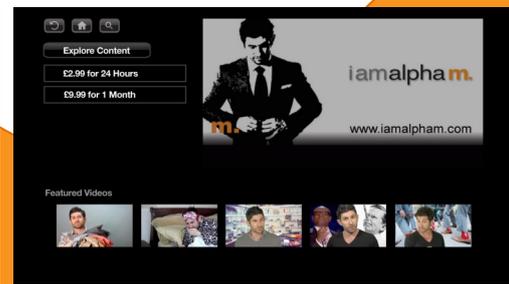
### EXPLORE

Browse all the content by genre or by app across the entire platform using discovery features such as textual search across all content providers and contextual recommendations.



### DISCOVER NICHE VIDEOS

Discover a great variety of free and premium content from indie and classic film to animation, technology, sports and current affairs. There's something for everyone.

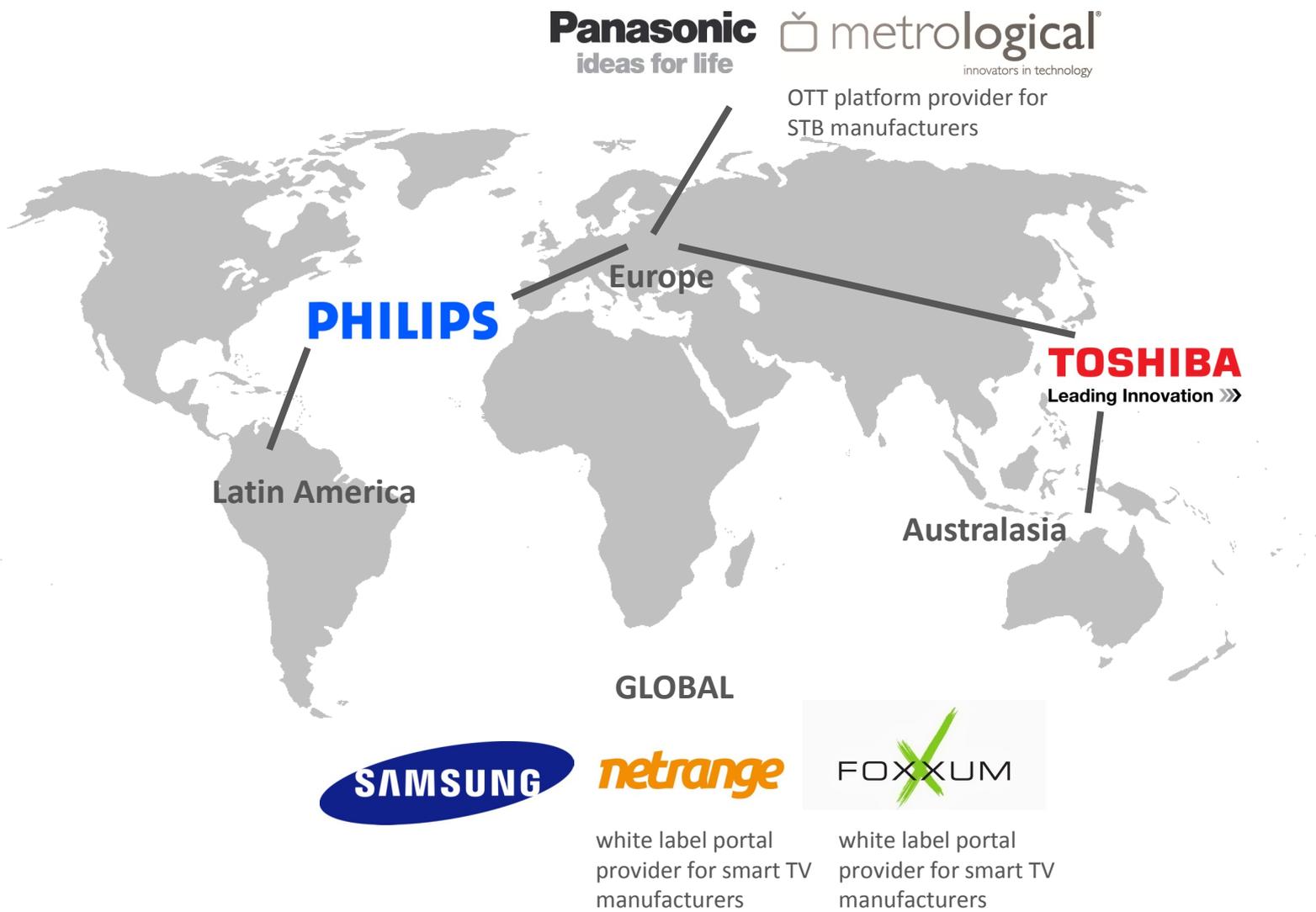


### WATCH PREMIUM CONTENT

Pay only for what you want to watch with easy and secure payments direct from the TV and choose from great value rental or subscription options.

## Our technology partners

We provide premium content from international content providers and are working with some of the largest consumer electronics brands in the world



## Latest news

**Oct. 8, 2013** - Woomi is now on Samsung Smart TV ([read more](#))

**Oct. 4, 2013** - More great content on woomi ([read more](#))

**Jul. 24, 2013** - Toshiba viewers in Australia now able to access a wider range of video via woomi ([read more](#))

**Nov. 21, 2012** - Woomi brings the Renderyard Short Film Festival to Smart TV ([read more](#))

**Oct. 4, 2012** - TheSailingChannel makes the world of sailing & cruising 'smarter' across web-enabled TVs ([read more](#))

**Sep. 25, 2012** - Woomi comes to Panasonic Smart TVs ([read more](#))

**Jul. 24, 2012** - Woomi provides a wider range of video to Toshiba viewers ([read more](#))

**Feb. 29, 2012** - TechniSat viewers now able to access a wide range of video via woomi and forno ([read more](#))

## Contact us

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